



AURICAL

YOUR WAY TO FITTING  
EXCELLENCE



otometrics

# EXPERIENCE AURICAL IN 3D

Download the AURICAL 3D app from the App Store, and discover the benefits of AURICAL. Use the app to scan the page wherever you see this icon.



A photograph of a man with grey hair and glasses, wearing a light blue shirt and a blue tie, looking towards a woman. The woman is seen from the side, wearing a teal-colored top. They appear to be in a professional setting, possibly a hearing clinic, with vertical blinds in the background.

## AN EXCEPTIONAL WAY TO MEET YOUR NEEDS

Hearing instrument fitting is more than pressing a few buttons to program a hearing instrument. It is a delicate process. You consider the client's background and the unique differences of each ear. Then you choose the right approach, hearing instrument technology, accessories and adapt your workflow accordingly – all while making sure your client feels secure, informed and understood.

The fitting and verification tools you use need to work for you, not against you. They should support your workflow so that every minute of your workday is effective and productive. AURICAL® has those tools.

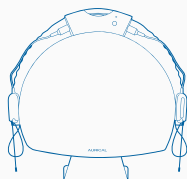
**AURICAL is a smart fitting system. It includes audiometry, PMM and HIT and enables you to achieve the best fit for every client through greater efficiency, more flexibility and quality counseling. The result is a smoother workflow for you and a better fitting experience for your clients.**

# A SMART WAY TO WORK

Thousands of hearing care professionals around the world experience the value of AURICAL® every day. A complete fitting system that supports the entire fitting process, AURICAL helps them to realize efficiency gains in the fitting process – while providing quality care and counseling to their clients.

AURICAL can help you, too.

AURICAL



**AURICAL empowers you to fitting excellence. You streamline the fitting process to fit your way of working – and spend more quality time with clients.**

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## EFFICIENCY

AURICAL is a complete, binaural fitting system that streamlines the entire fitting process – from hearing assessment, testing and counseling to fitting and verification – while ensuring quality at every step.

## FLEXIBILITY

A modular, easy to use system, AURICAL supports your individual way of working. You can easily add modules and new functionality to your solution through OTOSuite® as your needs change.

## SOUND INVESTMENT

AURICAL comes with expert training, service and support. Unique fitting and counseling tools make it easier to fit, sell and upsell more hearing instruments and accessories for a faster return on your investment.





# MAKE TIME WORK FOR YOU

Your time and expertise are your most important assets. AURICAL® can help you make the most of both. AURICAL streamlines every step of the fitting process. Wireless modules, integrated OTOSuite® software and intuitive fitting and verification tools boost your efficiency so you can manage your time effectively. Whether it is counseling clients, supporting your staff or planning next year's budget, AURICAL makes time work for you with features such as:

## Wireless and binaural PMM

AURICAL FreeFit, the Probe Microphone Module (PMM) unit, provides wireless binaural PMM. Perform precise and comprehensive ear measurements without cables.

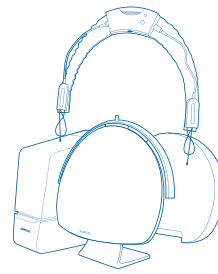
## Supporting FitAssist tools

Convenient features in OTOSuite make important fitting tasks easier to perform. They include:

- OnTarget™ – Automate calculations when fitting hearing instruments to a prescriptive target
- QuickView – Get instant access to your AURICAL OTOcam 300 during verification
- User Tests and Sequencing – Reuse your favorite test flows and execute them quickly and consistently

## Integrated audiometer

AURICAL Aud is a powerful, fully integrated fitting audiometer with functionality found only in separate devices. Integration of hardware increases reliability and saves space and money while making your clinic look professional.



**AURICAL is a complete fitting system with the fitting and verification tools you need to streamline your fitting processes and work more efficiently.**

## AURICAL Aud with RoomTune™

RoomTune acts as a sound card for use with fitting software. It adjusts the sound spectrum to take speaker and room characteristics into account in order to play back signals reliably in the sound field.

## Test chamber with OnePosition

Work faster using the AURICAL HIT with OnePosition. It allows you to perform coupler-based fittings and hearing instrument testing without repositioning the hearing instrument.

## InterModule Communication (IMC)

AURICAL and OTOSuite support IMC so you can perform verification with AURICAL directly from IMC-capable hearing instrument fitting software.

## Built-in HI-PRO 2

Perform hearing instrument programming quickly using the industry standard directly from AURICAL and save time and space.

## Counseling tools

A variety of tools, including hearing instrument and hearing loss simulators and speech mapping ensure a professional client experience.



*"AURICAL helps me streamline my entire day"*

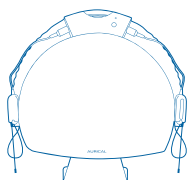
**Kathleen Ulrich, Au.D.**  
Hinsdale, Illinois, USA



Meet Kathy and hear her story. Use the app to scan the page.



# EXPERIENCE GREATER FREEDOM, FLEXIBILITY AND CONTROL



**AURICAL is a complete and agile fitting system. It adapts to how you work and empowers you to do your best.**

AURICAL® embodies flexibility and freedom in every aspect of the fitting and verification process. A modular design, flexible tools and innovative customization capabilities support how you want to work with your clients. The intuitive and customizable OTOsuite® software interface brings a new level of flexibility to your fitting workflow and clinic management, no matter the size. AURICAL delivers:

### **Design excellence with a modular approach**

AURICAL is a complete fitting system with a unique modular and portable design. Now you can lay out your clinic in the way that works best for you – without wasting valuable space. Use the audiometer, the HIT test chamber and the Probe Microphone Measurement unit together or separately. Add new modules when you need them.

### **OTOsuite with flexible User Tests**

The OTOsuite software platform is easy to use and highly configurable. Predefined protocols and the ability to make your own User Tests for custom protocols help streamline your workflows.

### **Custom protocols and formulas**

Choose standard protocols or customize them to suit the way you want to work. OTOsuite allows you to add custom signals and custom target curves. Custom target curves do not require software-programming skills.

### **AURICAL FreeStyle™**

The FreeStyle functionality in AURICAL HIT and PMM adds a new level of freedom to your measurements, allowing for non-standard settings and measurements and combining flexibility with ease of use.

### **Hide PMM and Audiometry tabs**

Stay focused on the tasks that are important to you right now. The flexible user interface in OTOsuite allows you to hide and unhide tabs in a few easy steps.

*AURICAL consists of three fully integrated modules: The AURICAL Aud audiometer, AURICAL HIT test chamber and the AURICAL FreeFit probe microphone measurement unit. Use them together or separately.*





AURICAL  
FreeFit

AURICAL

AURICAL



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the page.





# MAKE A SOUND INVESTMENT

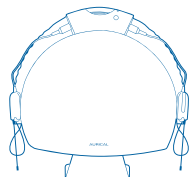
When you invest in a fitting system, it should deliver what you need and support your business today, tomorrow and in the years to come. AURICAL® provides state-of-the-art fitting and counseling tools that make it easier to fit, sell and upsell more hearing instruments and accessories so you realize a faster return on your investment. A complete fitting solution, AURICAL delivers the tools, training and service you need to get the most from your investment.

## Increase your throughput

Convincing counseling tools, such as simulators and speech mapping, streamline client interactions. Probe Mic Measurements fine tune, verify and document the fitting process in an efficient way so you can increase your throughput while ensuring quality client care and counseling.

## Sell the right hearing instruments and accessories

AURICAL provides a range of features including FreeStyle™ with two-channel option and the unique Feature2Benefit mode that allow you to demonstrate hearing instrument features and select the right hearing instrument and accessories to each client.



**AURICAL proves its value every day. Fitting and counseling tools, training, service and support ensure increased efficiency, fewer returns and more satisfied clients.**

## Decrease your returns for credit

AURICAL helps you to satisfy the needs of new clients and increase the loyalty of existing clients. With better fittings, the number of hearing instruments returned for credit decreases and, with more hearing instrument sales, you will experience a better relationship with the hearing instrument manufacturers that you work with.

## Develop your practice with a dedicated and experienced partner

When you choose AURICAL, you choose Otometrics – an experienced partner dedicated to helping you succeed. We understand the challenges you face with new equipment and systems. AURICAL is optimized for smooth implementation and easy maintenance, including software updates so your system is always up to date. And, we work with you before, during and after your purchase to give you the expert guidance, training and support you need to achieve fitting excellence.



# OTOsuite® BRINGS IT ALL TOGETHER

AURICAL® is a modular fitting system that runs on OTOsuite, an integrated software system developed for hearing assessment, fitting and verification. OTOsuite enables you to work in a single software environment across all AURICAL modules. You work more effectively because you can perform measurements and tests, access and share client information and counsel and engage with your clients seamlessly – from one application. The result is a more streamlined and professional fitting and verification process for you, and a better experience for your clients.



**OTOsuite software delivers everything you need to give you and your clients a better fitting experience – in one easy to use program.**

Simplicity is an OTOsuite design hallmark. The intuitive user interface makes it fast to learn and easy to use. What's more, it can be customized to suit the way you work. Discover the convenience of:

- Easy-to-use User Test functionality
- Customizable protocols and test sequences
- A short learning curve due to consistent look and feel
- Unprecedented scalability so you can add more modules when you need them
- Noah and Electronic Medical Records (EMR) compatibility
- Extensive library for report templates
- Easy-to-share User Tests and reports – ideal for a multisite environment

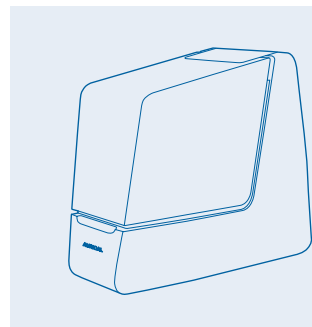






**Counseling tools**

Convincing tools that help clients understand and participate in the fitting process.

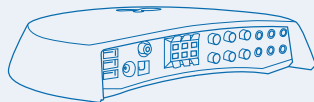


**Test chamber with OnePosition**

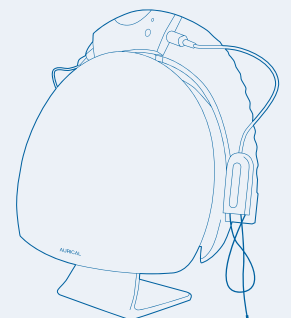
The vertical design of AURICAL HIT combines a small footprint with a strong feature set and portability.

A COMPLETE,  
MODULAR FITTING  
SOLUTION

**Audiometer**  
AURICAL Aud is a complete portable audiometer with a unique set of features.



**Probe Microphone Measuring Unit**  
AURICAL FreeFit is a wireless PMM and offers fast, accurate monaural or binaural fitting.





## TAKE THE NEXT STEP

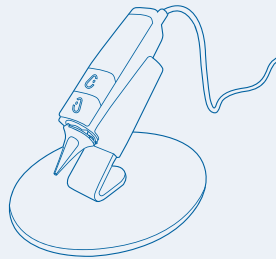
AURICAL® puts fitting excellence within your reach – every day and with every client. Contact the local Otometrics sales representative in your area to learn more about how you and your clinic can realize the benefits of increased efficiency, flexibility and excellence in your fitting process. Or visit [www.otometrics.com/aurical](http://www.otometrics.com/aurical)

**AURICAL – YOUR WAY TO FITTING EXCELLENCE**



### Video otoscope

The state-of-the-art AURICAL OTOcam 300 joins a powerful light source with advanced software for crisp, full-color video and images.



### About Otometrics

Otometrics is the audiology industry leader providing instrumentation and software solutions to hearing and balance care professionals worldwide. For more than 50 years, Otometrics has been helping hearing and balance care professionals succeed in improving the quality of life for their clients and patients around the world by delivering expert knowledge, reliable solutions and trusted partnership.

Otometrics develops, manufactures and markets computer-based audiological, otoneurologic and vestibular instrumentation in more than 85 countries under the MADSEN®, AURICAL®, HORTMANN® and ICS® brand names. Otometrics is part of the GN Group, one of the largest companies in Denmark. For more information, please visit [www.otometrics.com](http://www.otometrics.com).